UW Bothell Childcare Advisory Committee Recommendations (5/01/2016)

Committee Members:
- Chelsea Knodel, Director of Auxiliary Services, Chair
- Christine Lavelle, Contracts and Risk Management Director
- Emily Christian, Assistant Dean, Student Affairs (GSO Rep)
- Beth Beam, Assistant Vice Chancellor, Organizational Excellence & HR (ex-officio)
- Dominick Juarez, ASUWB President
- Jessica Cole, UWB Student Parent Union Representative
- Ruth Medina, UWB Student Parent Union Representative
- Alessandra Bulzomi, Budget Analyst

Committee Charge (Ana Karaman, Vice-Chancellor Administration and Planning, 12/1/15):
The advisory committee is formed in an effort to provide recommendations on feasible childcare options which will include lower cost care, back-up and sick childcare, increased priority access, and potential partnerships with local providers for Student, Faculty, and Staff. Recommendations are to be sent to Ana Karaman by May 1st 2016.

Description of Committee Activities:

- As charged by Vice-Chancellor Karaman, this group first met on December 18, 2015 to review the charge letter.

- A subcommittee working group was formed to focus on assisting the Parent Union with 2016-17 Student Activity Fee (SAF) proposal submissions due on January 14th 2016. The Parent Union submitted two proposals (Family Friendly Spaces and Childcare Assistance Program). The subcommittee met four times. The purpose of the meetings was to provide guidance to the Parent Union on collecting information and formatting their SAF submittals. The sub-committee went with the Parent Union to their SAF proposal hearings in late January. The SAF decision for the two proposals was received via email by the Parent Union on Friday, April 22nd 2016. The Childcare Assistance Program proposal was awarded $105,000 and the Family Friendly Spaces proposal received $21,333. The SAF approvals are preliminary and subject to Chancellor and Regent approval and will not be considered final until June 2016. Copies of the original proposals are attached as exhibits for reference.

- UW Seattle finalized Agreements with local childcare providers in January of 2016. All UW faculty, staff, and students are eligible for enrollment priority at designated Bright Horizons and KinderCare centers on a first-come, first-served basis. Specific center locations for KinderCare in close proximity to campus were identified as:
<table>
<thead>
<tr>
<th>KinderCare Center Name</th>
<th>Address</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bothell</td>
<td>15816 116th Ave NE</td>
<td>Bothell</td>
</tr>
<tr>
<td>Woodinville</td>
<td>13851 NE 171st St.</td>
<td>Woodinville</td>
</tr>
<tr>
<td>Juanita</td>
<td>4230 Juanita-Woodinville Way NE</td>
<td>Kirkland</td>
</tr>
<tr>
<td>Thrasher's Corner</td>
<td>20613 Bothell-Everett Highway</td>
<td>Bothell</td>
</tr>
</tbody>
</table>

Detailed information about childcare options is located on the UW Benefits and Work Life webpage. UW Bothell HR also distributed information about this new resource to the campus community via email in January. [http://www.washington.edu/admin/hr/benefits/worklife/childcare/off-site.html](http://www.washington.edu/admin/hr/benefits/worklife/childcare/off-site.html)

- UWB is in an inquiry phase of researching potential partnerships with local childcare organizations. As part of this process, the Parent Union, Chelsea Knodel, Christine Lavelle, and Amy Van Dyke met with Northshore YMCA representatives on February 5th. Alyshia Main, Director of Childcare for the YMCA, indicated that YMCA is at capacity for their Northshore childcare location with a waitlist. YMCA may be interested in expansion into Bothell area.

- The Committee met on April 1st 2016 and concluded that additional research would be beneficial in exploring childcare options for the UW Bothell campus. In addition, it would be useful to centralize childcare and family resource related information on the UW Bothell website.

**Recommendations:**

- **Identify current UW Bothell staff member/department or hire new position** to act as point person for campus childcare development planning, respond to general childcare inquiries and provide resource information, maintain and post updated information related to Family and Childcare resources for students, faculty, and staff on the UWB website including links to UW Seattle resource pages. This position would liaison between UW Seattle and UW Bothell and would act as chair for all childcare committees, task forces, and working groups regarding this topic.

- **UWB campus Lactation Rooms** decisions needs to allow for and include feedback and input through the Childcare Advisory Committee and Parent Union.

- **OE/HR will integrate Family and Childcare resources** into New Faculty and Staff Orientations, consult with UWB Digital Communications to announce these resources at the beginning of each quarter, work with TLC to integrate these resources into syllabi development.

- **Advisory Committee Extension**
  It is the recommendation of the Childcare Advisory Committee that the committee be continued as a standing committee for the 2016-17 academic year to continue researching viable
childcare options for students, faculty and staff at UW Bothell. It is recommended that the committee chair and members currently assigned to the committee be reevaluated to ensure that all areas are represented and able to participate in regular meetings.

- **Conduct a UWB Childcare Feasibility Assessment**
  It is recommended that an outside consultant be hired to conduct a child care feasibility assessment to better understand the needs and interests of the University’s faculty, staff, and students in child care services. The objective of the assessment will be to provide decision makers at the University with information that provides a comprehensive picture of UWB’s administrators, faculty, staff and students thoughts, experiences and needs regarding child care services, as well as research on care services and models of operation. Specific areas of focus for the consultant will include:
  - Review of child care governance and funding structure, assessing strengths, limitations and compatibility to provide an associated action plan.
  - Explore multiple options for child care delivery and funding mechanisms at UWB to streamline administration and support program stability.
  - Develop a cost/benefit analysis identifying potential changes in participation.
  - The geographic market area the child care center will serve. Factors that influence its size include drive times, patterns of travel to campus, competition, and psychological barriers.
  - The demographic and socio-economic composition and number of children of market area resident and worker families.
  - Market rates for child care in the area
  - Available assistance for families
  - Target market’s family social economics
  - Quality of care offered
  - Risk assessment- minors on campus, liability, insurance, etc.
  - Space location recommendations/options based on assessment outcomes
  - Staffing/Position needs to support the recommendations

Oregon State University’s Child Care Needs assessment survey has been included for reference as an example of what UWB should be looking to achieve.

**Exhibits**

A. Parent Union SAF Proposals
   a. Family Friendly Spaces
   b. Child Care Assistance Program

B. UW Childcare Programs Flyer

C. Oregon State University Child Care Needs Assessment Survey
Amy Hawkins has indicated that Bright Horizons and KinderCare offer Childcare Consulting services. If she has additional recommendations for consultant options in the area she will email those to Chelsea

Bright Horizons and KinderCare would like opportunities to be on campus at UWB to promote the partnerships in place with the UW. Tabling is tentatively scheduled for May 19th and 24th at Bothell campus. The Parent Union may also chose to promote their group at this table to student parents on campus.

Chelsea and the Parent Union members will attend the Diversity Council meeting on June 9th at 1:30pm in the Rose Room. They will provide a report on outcomes from the Childcare Advisory Committee to this group.

Ana Karaman has invited the Parent Union and Chelsea to attend the next CLC meeting which is scheduled to take place on _______________. This meeting will be to provide Chancellor Yeigh with the Childcare Advisory Committee letter of recommendations and answer questions.

Ruth and Jessica are providing Chelsea with the Family Friendly Space SAF proposal and space spreadsheet so that Chelsea can submit a request to Super G. Chelsea and Parent Union would plan to attend the next Super G meeting to identify spaces on campus to implement the Family Friendly Spaces over the summer in anticipation of Fall 2016 official start.